

PROJECT TITLE : CIGARETTE DEVELOPMENT 5  
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PROJECT PLANNING

Objective

- To establish a detailed study of our 1980 activities concerning "Marketing/Operations" and R & D projects.
- To study a system of planification which would enable each person concerned to know which things have to be done and when.

Results

1980 Can be summarized as follows :

Active projects	65
Prototypes produced	721
Filters produced	117
Smoke analyses	837
Blends produced	80
Product tests : FTR	19
Panel D	4
Other affiliates	7

Comments

The figure of the prototypes produced (721) includes only those made in FTR and not those produced by other affiliates, whereas the figure of the smoke analyses (837) includes prototypes produced by other affiliates.

Follow-up

As the first part of the objective has been attained, the second part, which has already been started, will now have to be completed.

*J. DuBois*

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